

25 March 2026



FALCONEDGE PLC
(the 'Company')

Appointment of Strategic Advisor

Falconedge PLC (AQSE: EDGE | OTCQB: FEDGF), is pleased to announce the appointment of ZynxBTC as a Strategic Advisor to the Company.

ZynxBTC's X account can be found at: <https://x.com/ZynxBTC>

ZynxBTC brings extensive experience within the Bitcoin ecosystem, with particular expertise in companies adopting Bitcoin treasury strategies and holding Bitcoin on their balance sheets. Over the past year, ZynxBTC has significantly expanded its influence across both the UK and US investment communities, becoming a recognised voice in the digital asset space.

As Strategic Advisor, ZynxBTC will support Falconedge in expanding its presence across both retail audiences and crypto native institutions, with a focus on organisations actively deploying Bitcoin as a treasury asset. ZynxBTC's insight and forensic analysis will be particularly valuable as the Company continues to develop and structure a range of new products, ensuring long term delivery of value to shareholders.

ZynxBTC's analytical approach and deep sector knowledge is expected to enhance the Board's ability to evaluate opportunities and implement strategies aligned with Falconedge's growth ambitions in the digital asset sector.

Roy Kashi, CEO of Falconedge Plc, commented:

"I have followed ZynxBTC for some time and have been consistently impressed by both their depth of knowledge and forensic approach in analysing Bitcoin companies and the different methods used to grow from simple capital allocation to complex structured products while holding companies to account where ZynxBTC believes they are not acting in the best interests of shareholders.

From our conversations, it was clear that ZynxBTC shares our vision and was particularly excited by our differentiated approach, including our proven yield generation capabilities.

We are delighted to welcome ZynxBTC to Falconedge and look forward to working together as we enter the next phase of our growth.”

ZynxBTC commented:

“There are very few companies that pass my scrutiny, but after speaking with Roy and understanding Falconedge’s operating model, I was impressed by their ability to generate Bitcoin yield in a non-dilutive manner. A profitable operating business that accumulates Bitcoin on the balance sheet is a highly compelling proposition.

In particular, the focus on valuing the business on an EBITDA basis, rather than purely on mNAV, is especially interesting. Tesla, despite being one of the largest corporate holders of Bitcoin, is not valued on a Bitcoin NAV basis but on the strength of its underlying operating business. Falconedge is aiming to be valued on a similar basis, with the operating business underpinning valuation alongside its Bitcoin holdings, a dynamic I believe the market has not yet fully priced in for emerging Bitcoin treasury companies.

The team also brings significant pedigree, with leadership experience across some of the largest global asset managers, reinforcing my view that this is a serious and credible platform.

I am particularly motivated by the opportunity to contribute to innovative strategies that expand access to Bitcoin and Bitcoin-backed fixed income products within the UK market.”

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The Directors of the Company accept responsibility for the contents of this announcement.

About Falconedge

Falconedge (AQSE: EDGE) provides turnkey hedge fund advisory services for asset and fund managers delivering expertise across fundraising, investor relations, DeFi and treasury strategy, and operational growth. Founded in 2025, Falconedge is positioned at the intersection of traditional finance and digital innovation. By integrating Bitcoin-native solutions with institutional advisory experience, the Company helps asset managers scale efficiently, attract capital, and deliver sustainable performance while creating asymmetric exposure opportunities for shareholders. By blending consulting expertise with Bitcoin as a strategic reserve asset, Falconedge seeks to scale client operations while creating asymmetric exposure opportunities for its shareholders. Please visit www.falconedge.co.uk, and follow the Company on LinkedIn and X.